

## NCC Cable System Order

Order #	62464076	Flight Dates	10/16/17 - 10/22/17	Update Date	10/12/17
Syscode	1447	Agency	Axiom Strategies	Version	1 Vs. 1
System Name	Spectrum/Eastern KC U-verse, MO	Advertiser	Missouri Senate Campaign Committee	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code	21	Total	\$822.00
AE	Randi Oken	Product Code	23	Commission	\$123.30
Sales Coordinator	Carla Rodriguez	Est Code	144	Net Total	\$698.70
Office	Dallas	Product Name	2017 General Election	Total Spots	48
Phone	(214) 932-2910	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Point
Survey	DMA FUSION Live+SD Oct16	Primary Demo	Adults 35+	GRP	87.6
-		Makegood Policy	Approval Required	GIMP	15633
				CPP	\$9.00
				CPM	\$52.58
Comments :	10/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/16/17	10/22/17	05:00	10:00	X	X	X	X	X	X	X	1.50	268	15	\$8.00	\$120.00	30	
2	FXNC	FXNC DT	10/16/17	10/22/17	10:00	18:00	X	X	X	X	X	X	X	1.70	301	18	\$14.00	\$252.00	30	
3	FXNC	FXNC PT	10/16/17	10/22/17	18:00	24:00	X	X	X	X	X	X	X	2.30	413	15	\$30.00	\$450.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	48	0	0	0	0	0	0	0	0	0	0	0	48
<b>AMT</b>	\$822.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$822.00

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62464076 | Kansas City | Spectrum/Eastern KC U-verse, MO | 1447 |

## NCC Cable System Order

Order #	62464076	Flight Dates	10/16/17 - 10/22/17	Update Date	10/12/17
Syscode	5961	Agency	Axiom Strategies	Version	1 Vs. 1
System Name	Spectrum/Central Kansas City, MO	Advertiser	Missouri Senate Campaign Committee	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code	21	Total	\$2,490.00
AE	Randi Oken	Product Code	23	Commission	\$373.50
Sales Coordinator	Carla Rodriguez	Est Code	144	Net Total	\$2,116.50
Office	Dallas	Product Name	2017 General Election	Total Spots	48
Phone	(214) 932-2910	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Point
Survey	DMA FUSION Live+SD Oct16	Primary Demo	Adults 35+	GRP	93.9
-		Makegood Policy	Approval Required	GIMP	63711
				CPP	\$27.00
				CPM	\$39.08

  

Comments :	10/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/16/17	10/22/17	05:00	10:00	X	X	X	X	X	X	X	1.60	1093	15	\$25.00	\$375.00	30	
2	FXNC	FXNC DT	10/16/17	10/22/17	10:00	18:00	X	X	X	X	X	X	X	1.80	1227	18	\$35.00	\$630.00	30	
3	FXNC	FXNC PT	10/16/17	10/22/17	18:00	24:00	X	X	X	X	X	X	X	2.50	1682	15	\$99.00	\$1,485.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	48	0	0	0	0	0	0	0	0	0	0	0	48
<b>AMT</b>	\$2,490.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,490.00

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## NCC Cable System Order

Order #	62464076
Syscode	5963
System Name	Spectrum/Eastern Jackson Cnty, MO
Market	Kansas City

AE	Randi Oken
Sales Coordinator	Carla Rodriguez
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+SD Oct16
-	

Flight Dates	10/16/17 - 10/22/17
Agency	Axiom Strategies
Advertiser	Missouri Senate Campaign Committee

Client Code	21
Product Code	23
Est Code	144
Product Name	2017 General Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/12/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$2,490.00	
Commission		\$373.50	
Net Total		\$2,116.50	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	98.7	GIMP	71733
CPP	\$25.00	CPM	\$34.71

Comments :	10/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/16/17	10/22/17	05:00	10:00	X	X	X	X	X	X	X	1.70	1231	15	\$25.00	\$375.00	30	
2	FXNC	FXNC DT	10/16/17	10/22/17	10:00	18:00	X	X	X	X	X	X	X	1.90	1381	18	\$35.00	\$630.00	30	
3	FXNC	FXNC PT	10/16/17	10/22/17	18:00	24:00	X	X	X	X	X	X	X	2.60	1894	15	\$99.00	\$1,485.00	30	

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	48	0	0	0	0	0	0	0	0	0	0	0	48
<b>AMT</b>	\$2,490.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,490.00

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